

MATHARIKOU AGENCY

TERMS OF PERSONAL DATA PROCESSING IN RESPECT OF ADULTS

INFORMATION AND CONSENT STATEMENT

Mrs. Evangelia (Guelly) Matharikou, daughter of Alexander (14 Webster St., Municipality of Athens, Zip code 11742, T.R.N.: 040035829) is the Personal Data Controller for the sole proprietorship thereof by the trading name “Diafimistiko Frontistirion” and for the limited partnership “MATHARIKOU MODELS E. Matharikou L.P.”, trading name “MATHARIKOU MODELS”, Modeling Agency and Advertising Support Services (13 Laskou St., Municipality of Philothei-Psychiko, Zip Code 15452, TRN : 800790020). For brevity, both undertakings are hereinafter called MATHARIKOU MODELS.

We attach great importance to and invest in the protection of your personal data which are collected and processed in compliance with the principle of transparency, the effective legislation as a whole, following written policies, procedures, organizational and technical measures that ensure maximum possible security. The “Privacy and Personal Data Protection Policy” of **MATHARIKOU MODELS** which complements these terms is published at <https://www.matharikoumodels.gr> (ISO 27001-Certification) and regularly updated.

1. What personal data do we collect and how?

To provide our representation services in the area of advertising, public entertainment, production, casting we obtain from models/actors or the legal representatives thereof, depending on the stage of co-operation: *full name, contact details (telephone, email), tax information, age, photograph, video, height, weight, (skin, hair, eye) color, clothing and shoe size, skills, and if considered necessary, ethnic/racial origin, religion/philosophical convictions, health information, sexual orientation, and, finally, any such additional information as you may provide as well as the legal representatives’ id, contact and tax details, if any.*

We collect the above information:

A. prior to commencement of co-operation, from the models/actors themselves or their legal representatives who provide said information:

- either by email at info@matharikoumodels.gr or matharikoumodels@gmail.com or viber no: 6971550733;
- or through the application <https://www.matharikoumodels.gr/gr/become-a-model.html> on our site <https://www.matharikoumodels.gr> ;
- or at our offices, by signing the present statement.

B. following commencement of our co-operation and signature of the relevant agreement, from material published by third parties.

2. Purposes of processing.

To provide services of profiling, selection, identifying and proposing projects for co-operation, representation, negotiation, collection of royalties/fees to you; to comply with legal duties (enter contracts, tax and social security obligations); or to comply with our legal obligations.

3. Rights.

By placing a request with our Data Controller, Mrs. Evangelia (Guelly) Matharikou, e-mail address: gdpr@matharikoumodels.gr, phone number: 2109219653, postal address: 14 Webster St., Municipality of Athens, Zip code: 11742, you may:

- a. ask to review your personal data which is processed by us or on our behalf;
- b. rectify, erase or restrict processing (as the case may be);
- c. receive your data in structured, commonly-used and machine readable format and, on some occasions, ask us to transmit your data to another Data Controller, if technically feasible;
- d. in certain cases, ask us to stop the processing and object to us using the data in the future and revoke your consent thereafter.

You may also lodge complaints with the Data Protection Authority in respect of the exercise of your rights (www.dpa.gr).

4. Retention of personal data.

Data is retained solely for the length of time required to meet the purpose (term 2) for which they were collected, in full compliance with the effective legislation; thereafter it is deleted.

5. How do we share your personal data and with whom.

For our co-operation to produce the desirable outcome, we share data by way of physical records or electronically through the use of access credentials:

- a. with our employees at MATHARIKOU MODELS and our associates,
- b. following targeted communication by email, with clients, suppliers (advertising, production, casting, etc. firms),
- c. through <https://www.matharikoumodels.gr/gr/our-models.html>, with long-standing clients who are issued access credentials of limited duration.

In addition, we publish only the strictly necessary data (image, voice, performance) to the public through promotional actions on websites and in social media, including but not limited to instagram, facebook, youtube.

Your data is transmitted to other European Economic Area countries or countries that meet the legal requirements and safeguards. We may have to provide personal data to state agencies or/and Judicial or Independent Authorities in order to comply with legal obligations or court orders.

6. Data security.

Be assured that we take every appropriate technical and organizational measure to ensure data security, confidential processing and protection from accidental or undue destruction/loss/alteration or prohibited transmission or access or any other form of illicit processing. Although we use our best efforts to protect your personal data, given that the transmission of information on the internet can never be absolutely safe, we cannot guarantee the security of data transmitted to the websites of clients and suppliers.

We bear no liability for third party personal data protection practices or the content and security provided by third parties, notwithstanding any written agreements we enter.

7. Applicable Law

The present terms are governed by Greek Law and the Directives and Regulations of European Law and construed according to the principles of good faith and trade usage. The management of personal data, in particular, is governed by the effective provisions, Regulation (EE) 2016/679, Act 4624/2019, Act 3471/2006, as well as the relevant decisions of responsible authorities and officials, as currently effective. The Courts of Athens have exclusive jurisdiction over disputes arising from the present terms or the construction thereof (as per express prorogation of any other jurisdiction).

(DATE)

NAME AND SURNAME: _____ SIGNATURE: _____